

Friday, January 22nd

Breakfast plans: _____

Hallway Help Desks: 8am-12pm

- *Ask a Blogging Coach
- *Ask an Accountant

Roundtables: 9-10:30am

- *same as Thursday

Design Camps: 9-10:30am

- *The Creative Millionaire
- *Pinterest: The Art and Science of Pins, Winning Pinning Strategies, and How to Make a Living on Pinterest
- *Intro to Brush Lettering: From Sketch to Digital Design
- *Photo Styling

Breakout Session 3: 11am-12pm

- *Beginning Social Media: Keeping a Brand Alive and Well on Social Media Without Sacrificing Sanity
- *Planning In-Person Events
- *I Care About X, But I Blog About Y

Hallway Help Desks: 12-4pm

- *Ask a Lawyer
- *Know Your Audience/SEO Desk

Lunch & Networking: 12-1pm

Friday cont.

Workshops 1:15-2:45pm:

- *Working With Others: Part A - 10 Tips for Creatives Who Manage Other Creatives; Part B - How to Work with a Creative Partner & Friend
- *How to Win At Content (In A Platform Driven World)
- *Creativity and Vulnerability

Workshops: 3:15-4pm

- *Build Your Business Like A Boss and Learn How to Charge What You're Worth
- *Your Brand
- *3 Keys to YouTube Celebrity Status

Closing Keynote Session: 4:15-5:30pm

Mini Parties: 7-10pm

Saturday, January 23rd

Conversation Lounge & Walking Tours: 9am-12pm

- *Instagram Tour
- *Foodie Tour
- *Indie Shopping Tour
- *Antiquing & Thrifting Tour

What To Pack/Wear

Wednesday Day: Traveling outfit:

accessories:

Wednesday Night: Sponsor Dinner outfit:

accessories:

Thursday Day

outfit:

accessories:

Thursday Night: Starry Night Party

outfit:

accessories:

Friday Day

outfit:

accessories:

Friday Night: Mini Parties

outfit:

accessories:

Saturday Day: Walking Tours & Traveling

outfit:

accessories: