



Tuesday, January 31

Arrival/Transportation info: _____

Outfit/Accessories: _____

Check in: 1-5pm

Early Bird Session A: 2-3:15pm

The Importance and Role of Mentors and Advisors as you Build your Business
Agave Room

Story Based Analytics
El Jefe Room

Early Bird Sessions B: 3:45-5pm

Create A Profitable (Bold) Business
Agave Room
Getting Published
El Jefe Room

Opening Night Party: 7-10pm

Cocktail attire
Saguaro Pool

Outfit/Accessories: _____

Wednesday, February 1st

Outfit/Accessories: _____

Poolside Yoga: 6-6:50am & 7-7:50 am
Saguaro Pool

Breakfast: 7:30-9am
Palmetto Room

Session 1: 9-10:15am
Keynote: Darcy Miller & Jihan Zencirli
Sago Room
Make the Old New Again
Agave Room
Essential Skills for Creating DIY Video Tutorials
El Jefe Room

Break: 10:15-10:45am

Session 2: 10:45am-12pm
Keynote: Christiane Lemieux & Katie Hintz Zambrano
Sago Room
Monetizing Facts & Figures--All the Numbers You've Been Dying To Hear
Agave Room
Let's Get Into LIVE Video!
El Jefe Room
Workshop: Small Business Accounting
Rocco's Room

Picnic Lunch & Big Boss Car Rally: 12-1:30pm
Saguaro Parking Lot

Session 3: 1:30-3pm
Keynote: Meg Keene & Corrine Stokoe
Sago Room
Social Media Strength
Agave Room
Books! Books! Books! How to Pitch, Write, Shoot & Market Your Next Best-Seller
El Jefe Room

Session 3 cont.

Workshop: Girls' Night In - Blending 101
Rocco's Room

Break: 3-3:30pm

Session 4: 3:30-5pm
Keynote: Alison Faulkner & Susan Petersen
Sago Room
Sponsored Campaigns--How to Find, Pitch, and Follow Up with Brands and PR Agencies
Agave Room
How to Monetize Your Content--A Get Started Guide
El Jefe Room
Workshop: Create Custom Fabric & Paint Hoop Art with Waverly Inspirations
Rocco's Room

Dinner: 6pm
Choose your own dining option in Downton Palm Springs or at the Saguaro

Thursday, February 2nd

Outfit/Accessories: _____

Poolside Yoga: 6-6:50am & 7-7:50 am
Saguaro Pool

Breakfast: 7:30-9am
Palmetto Room

Session 5: 9-10:15am
Keynote: John & Sherry Petersik
Sago Room
#LearnAllTheTubes--Get In on the YouTube Action!
El Jefe Room
Running an Online Shop
Yoga Room
Workshop: Photo Editing
Rocco's Room